



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF RURAL MANAGEMENT

Transformative Education, Infinite Possibilities

 www.ksrm.ac.in



Embark on Excellence – It Begins Here!

MBA
IN
RURAL MANAGEMENT

MBA
IN
AGRIBUSINESS MANAGEMENT

POISED FOR SUCCESS





Welcome to KIIT Deemed to be University

Established U/S 3 of UGC Act, 1956

Home to over 40,000 students from across the globe, all drawn to our exceptional programs, cutting-edge research, and unparalleled opportunities for personal and professional growth. At KIIT, we believe that education should be a transformative experience, empowering students to make a positive impact on the world. We are committed to providing the resources, support, and guidance needed to turn that vision into reality. The university has been conferred the Sportstar Award and FICCI India Sports Award for the promotion of sports and we are proud to have produced 23 Olympians.



KIIT-26 Years of Providing Exceptional Educational Experience

Distinctive Facilities Defining KIIT Experience

30

*World Class
Campuses*

2,500+

*Faculty &
Researchers*

35k+

Students

18

*Sports complexes
including international
standard Sports Stadiums*

65+

*Countries where KIIT
has presence*

25

*Sq. km. Academic
Township*

30

Food Courts

11

*Students are
Olympians*

2600+

*Bedded Multi Specialty
Hospital*

10

*Auditoriums, 30
Conference Halls, 15
Seminar Halls and 20
Open-air Theatres,*

5k+

*Seating Capacity
of Largest
Auditorium*

25

*Libraries in 25
Campuses + 10 Storey
Central Library*



Our Founder

Prof. (Dr) Achyuta Samanta Visionary Educationist and Philanthropist



Prof. (Dr) Achyuta Samanta is the founder of the Kalinga Institute of Industrial Technology (KIIT), serving 40,000 students, and the Kalinga Institute of Social Sciences (KISS), which provides free education, healthcare, and vocational training to 80,000 underprivileged tribal students. His initiatives address critical social issues like illiteracy, malnutrition, and trafficking etc. He also established the Kalinga Institute of Medical Sciences (KIMS), featuring a state of the art hospital. Prof. (Dr) Samanta, has received 60 honorary doctorates, making him the Indian with the most honorary degrees and prestigious awards, including the ISA Award for Service to Humanity. In leadership, he has served as President of the Volleyball Federation of India and as an elected member of both the Rajya Sabha and Lok Sabha. His life exemplifies the transformative power of education and individual dedication in driving meaningful societal changes.

Empowering Change Agents



What is Inside?

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 - **MBA (Agribusiness Management)**
- **Excellent Placement Record**
- **Student Life**
- **Career Services**
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MESSAGE FROM

DIRECTOR



Greetings from KIIT School of Rural Management, KIIT University!

At KIIT School of Rural Management (KSRM), we believe in creating leaders who are prepared to shape the future of rural and agribusiness management. With our world-class infrastructure, extensive multidisciplinary resources, and a dynamic, technology-enabled learning environment, we are committed to nurturing talent and guiding students toward a wonderful career in these growing sectors.

Our MBA (Rural Management) and MBA (Agribusiness Management) programmes stand among the best in the country. Designed to meet the evolving demands of the industry, these programmes emphasize practical learning through multiple field training segments and experiential learning components. This hands-on approach equips our students with the skills and knowledge required to excel in their professional journeys.

At KSRM, we also focus on holistic development. Our modern, technologically advanced hostels, superior campus life, and vibrant student clubs foster an environment that encourages students to explore and develop their talents beyond academics. From sports to cultural activities, we provide a platform for every individual to grow, thrive, and become well-rounded professionals.

We invite you to explore how KSRM can be a transformative journey for you. With an emphasis on academic excellence, practical exposure, and personal growth, KSRM offers an environment where students are inspired to achieve their best and emerge as confident, capable individuals ready to make a difference.

Join us at KSRM to build a future that makes a difference in the lives of many while securing a fulfilling and impactful career.

Prof. Nishith Parida

Director, KSRM

MESSAGE FROM

DEAN & CHAIRPERSON - ADMISSIONS



KIIT School of Rural Management (KSRM) shapes the leaders of tomorrow by equipping young graduates with the knowledge, skills, values, and attitudes necessary for inclusive growth and a sustainable rural economy. With a focus on fostering leadership, KSRM empowers students to drive positive change across societal and business platforms. Through rigorous research and policy contributions, the school is dedicated to supporting its visionary founder, Prof. Achyuta Samanta, in uplifting underserved communities.

KSRM attracts a diverse student body from across India and beyond, creating a dynamic learning environment. The flagship programs—MBA (Rural Management) and MBA (Agribusiness Management)—stand out for their emphasis on experiential learning, with significant time dedicated to hands-on fieldwork. This approach fosters adaptability, preparing students to tackle real-world challenges in both development and business sectors.

Our students benefit from the guidance of experienced faculty, state-of-the-art infrastructure, and a strong network of industry and development partners. Regular interactions with alumni, industry experts, and guest speakers provide invaluable insights into current and emerging issues.

We invite ambitious graduates to join KSRM's MBA programs in Rural and Agribusiness Management, where they will find a transformative educational experience and opportunities for meaningful career growth.

Prof. Damodar Jena

Dean & Chairperson - Admissions, KSRM

KSRM VISION

Use knowledge driven approach to become a leading global academic institution in the field of Rural Management & Agribusiness Management



KSRM MISSION

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination





KSRM at a Glance

The KIIT School of Rural Management (KSRM), part of KIIT Deemed to be University in Bhubaneswar, was inaugurated on November 20, 2006, by Dr. Verghese Kurien, the Father of the White Revolution, and Dr. Achyuta Samanta, the Founder of KISS and the KIIT group of institutions. It was established to address the professional needs of rural organizations, voluntary sectors, and corporations interested in the rural economy. KSRM later introduced an Agribusiness curriculum to provide a comprehensive understanding of India's agriculture and food policy, as well as the intricacies of agriculture finance, food marketing, and commodities markets. KSRM's flagship programs, MBA in Rural Management and MBA in Agribusiness Management, are highly regarded in the country for preparing future managers with specialized skills that go beyond general management.



Why **KSRM**?

17

Years of
Excellence

3

Experiential Learning
Field Segments (RM)

2

National Conclaves
Annually

15

KIIT All India
Rank (NIRF 2024)

4

Experiential Learning
Field Segments (ABM)

18+

Experienced
Faculty

350+

Partner
Organizations

9 Lakhs

Highest Package
(2021-23 Batch)

60+

Recruiters



“

The fusion of experiential learning and industry-focused pedagogy played a pivotal role in paving the way for me to secure my dream job.

Sagar Bhartiya

MBA (Rural Management)
Placed at: **ITC**



“

KSRM conducted regular aptitude tests, mock GDs, and Pls. This helped me immensely during the placement process.

Mahima Soni

MBA (Rural Management)
Placed at: **PRADAN**



“

The agribusiness management program honed my leadership skills through lessons in communication, team management, negotiation, and strategic thinking, both in the classroom and during internships.

Asutosh Biswal

MBA (Agribusiness Management)
Placed at: **Adani Wilmar**



“

I am grateful to the school for equipping me with invaluable knowledge and hands-on corporate experience, paving my path into the business world.

Abhijit Tripathy

MBA (Agribusiness Management)
Placed at: **VNR Seeds**



The KSRM **Edge**

**Qualified &
Experienced
Faculty**

**Progressive
Learning**

**Unique
Curriculum &
Pedagogy**

**Partnership
& Focus on
Experiential**

**Robust Industry
Engagement**

**KIIT-Kareer
School**





WE CHALLENGE OUR STUDENTS TO THINK DIFFERENTLY

At KSRM, a vibrant and dynamic learning environment is fostered through a two-way educational experience. Here, students are not only guided by world-class instructors but also enriched by the diverse backgrounds and perspectives of their dynamic peer group. A deliberately crafted program seamlessly integrates large-format classes, intimate sections, and carefully curated study groups to form an optimal setting for both personal and professional development. Within this collaborative and supportive community, students experience exponential learning and growth.

KSRM's Experiential Learning Model includes *Express*, *Embrace* and *Evolve* structure, which ensures that students seamlessly fit into any role they are assigned on the job.

This is achieved by a mix of out of classroom learning, role plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie ups.

EXPERIENTIAL LEARNING



EXPRESS



EMBRACE



EVOLVE



Being FUTURE READY PROFESSIONALS

LEADERSHIP
& TEAM
MANAGEMENT
SKILLS

FINANCIAL
ACUMEN

AGRI. &
DEVELOPMENT
ORIENTATION

NETWORKING
SKILLS

ENVIRONMENT &
SUSTAINABILITY
FOCUS

Our students embody the enthusiasm of future ready professionals, equipped with a powerful blend of technical expertise, exceptional interpersonal skills, adaptability, and a steadfast commitment to fostering sustainable and inclusive development. They are poised to not just survive but excel in the ever evolving realm of Agribusiness and Development.

INNOVATIVE
& ENTER-
PRISING

EMPATHY &
CULTURAL
SENSITIVITY

ETHICAL
AND SOCIAL
RESPONSIBILITY

GLOBAL
PERSPECTIVE

ADAPTABILITY

TECHNO-
LOGICAL
PROFICIENCY

PROBLEM-
SOLVING
SKILLS

MBA IN RURAL MANAGEMENT





Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Rural Society and Polity
- Development Research Methods
- Managerial Analysis and Communication
- Marketing Management-I
- Development Perspectives

Field Segment: Village Study Segment (VSS)

Semester II

- Macro Economic Analysis
- Finance for Managers
- Marketing Research
- Organizational Behavior
- Management Information Systems
- Marketing Management -II
- Natural Resource Management and Climate Change

Field Segment: Management Traineeship Segment (MTS)-I

Semester III

- Policy and Programme Interventions for Rural Development
- Development Theory and Practice
- Rural Finance and Commercial Banking
- Management of Co-operatives & FPOs
- Micro Finance
- Agri-Business Management
- Optionals:**
 - Project Management
 - Rural Marketing
 - Commodity Trading & Derivatives
 - E-Business for Rural Enterprises
 - Operations Research
 - Agri. Input Marketing
 - Disaster Management
 - Gender & Development

Field Segment: Management Traineeship Segment (MTS)-II

Semester IV

- Human Resource Management & Development
- ICTs for Development
- Sustainable Development
- Strategic Management
- Legal Environment and Business Ethics
- Innovation in Rural Development and Enterprises
- Modern Trends in Yoga and Sports Sciences
- Optionals:**
 - CSR Management
 - International Trade in Agriculture
 - Strategic Interventions in Development Organizations
 - Procurement and Supply Chain Management

KSRM's dynamic two year MBA (Rural Management) program doesn't just educate, it propels dedicated and talented students into the realm of leadership and entrepreneurship. Here, individuals from diverse economic and academic backgrounds are empowered, honing their skills to become proactive corporate citizens capable of creating positive transformations in rural communities. This transformative program opens doors to thrilling and specialized careers in the development sector, corporate landscape, and government organizations, providing recent graduates with the opportunity to become influential catalysts for change in rural societies.

MBA (RURAL MANAGEMENT)

Curriculum

02 years full time

Differentiating Component

04 semesters

03 Field exposures

87 credits in total

- Village Study Segment (VSS)- 6 credits

29 core courses

- Management Traineeship Segment (MTS)-I - 8 credits

04 electives

- Management Traineeship Segment (MTS)-II - 8 credits



EXPERIENTIAL LEARNING THROUGH FIELD EXPOSURE



Village Study Segment (VSS) - 40 Days of Field Exposure to Village Studies



Management Traineeship Segment (MTS) - I
50 Days of Field Exposure to Focused Case
writing



Management Traineeship Segment (MTS) - II
60 Days of Field Exposure to Holistic
Managerial Orientation

Advantage of Unique PROGRAMME STRUCTURE



Better Placements /
Preplacement Offers

Resulting Competitive Edge

- Superior Industry Relevance
- Improved Execution Focus
- Elevated Strategic Thinking
- Holistic Sectorial Overview
- Enhanced Versatility and Adaptability
- Ethical Orientation
- Improved Stakeholder Focus
- Greater Networking

Nurturing Inputs

- Village Study Segment (VSS)
- Management Traineeship Segment (MTS-I)
- Management Traineeship Segment (MTS-II)
- Skill Enhancement through Clubs and Societies
- Alumni Mentorship
- Conclaves
- Case Studies
- Guest Talks
- KIIT-Kareer School

MBA (Rural Management)

**GATEWAY TO
EXCITING CAREERS IN:**



**Banking, HR &
Finance**

**Corporate
Social
Responsibility
(CSR)**

**Govt.
Agencies &
Livelihood
Missions**

**Retail
Industry**

**Consulting
Companies**

**Development
Organizations:
NGOs, /
Funding
Agencies**

**Cooperative
Institutions**

**Climate
Change
Adaptation**

**FPOs/
FPCs**

**Natural
Resources
Management**

MBA IN AGRIBUSINESS MANAGEMENT





Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Marketing Management
- e Business in Agriculture
- Managerial Analysis and Communication
- Organizational Behaviour
- Basics of Agriculture for Managers

Field Segment: Rural Immersion

Semester II

- Macro-Economic Analysis
- Sales and Distribution Management
- Rural Marketing Communication and Product Management
- Marketing Research
- Agri input Marketing
- Agri finance and Commercial Banking
- Procurement and Supply Chain Management
- Financial Management
- Business Analytics

Field Segments:

- **Live Project –I**
- **Summer Internship**

Semester III

- Analysis & Management of Agri Value Chain
- Strategic Management
- Microfinance
- Digital Agriculture
- Management of Food Processing Industries
- International Trade in Agriculture

Electives:

- Agri warehousing & Collateral Management
- Digital and Social Media Marketing for Agribusiness
- Rural Marketing
- Management of Cooperatives and FPOs

Field Segment: Live Project –II

Semester IV

- Legal Environment & Business Ethics
- Human Resource Management
- Project Management
- Emerging Trends & Policies in Agriculture
- Personality Development
- Modern Trends in Yoga and Sports Sciences

Electives:

- Agriculture Entrepreneurship Management
- Commodity Trading & Derivatives
- Management Information System
- Climate Change and Sustainable Agriculture
- Development Perspective
- Artificial Intelligence in Agriculture
- Agri disaster Risk Reduction and Management

Agribusiness stands as a significant contributor to employment both in India and globally, encompassing activities from farm to consumer. This sector, spanning agricultural inputs, production, processing, distribution logistics, and marketing, offers extensive opportunities, particularly with the impact of liberalization and globalization.

MBA (AGRIBUSINESS MANAGEMENT)

Curriculum

02 years full time

04 semesters

81 credits in total

29 core courses

04 electives

Differentiating Component

04 Field exposures

- Rural Immersion Segment (RIS) - 2 credits
- Live Project (LP-1) -2 credits
- Summer Internship Project (SIP) - 8 credits
- Live Project (LP-2) -2 credits



Recognizing the need for trained managerial professionals in India's agribusiness sector, our school launched a 2 year full-time MBA in Agribusiness Management in the 2019 academic session. The program is designed to address current challenges and elevate the industry by equipping students with fundamental and analytical knowledge, alongside essential skills. Our aim is to cultivate a cadre of high-quality managers poised to unlock the sector's full potential.

EXPERIENTIAL LEARNING THROUGH INDUSTRY EXPOSURE



Live Project (LP-1)



Rural Immersion Segment (RIS): 15 Days preliminary exposure to rural life & realities partnering with grassroot NGOs



Live Project (LP-2)

Live Projects 1 & 2: Two 15 days' field sessions at predefined and identified specific industryrelated projects for scientific understanding through both secondary andprimary information



Summer Internship Project: 8 weeks field exposure of problem solving where students apply their analytical anddecision making skills to specific project-based problems / challenges presented by agro, rural business and development organisations

Advantage of
Unique

PROGRAMME STRUCTURE



Better Placements /
Preplacement Offers

Resulting Competitive Edge

- Superior Industry Relevance
- Improved Execution Focus
- Elevated Strategic Thinking
- Holistic Sectorial Overview
- Enhanced Versatility and Adaptability
- Ethical Orientation
- Improved Stakeholder Focus
- Greater Networking

Nurturing Inputs

- Rural Immersion Segment (RIS)
- Live Project -1
- Live Project -2
- Summer Internship
- Alumni Mentorship
- Conclaves
- Industry Visits
- Guest Talks
- KIIT-Kareer School



MBA (Agribusiness Management)

**UNLOCK EXCITING
CAREERS IN**



**Cooperatives
and FPOs/
FPCs**

**Agri
Commodity
Trading**

**Agri Input
Industry**

**Agri
Export &
E-Business**

**Corporate
Social
Responsibility
(CSR)**

**Retail
Industry &
FMCG**

**Development
Organizations:
NGOs, /
Funding
Agencies**

**Food
Processing**

**Banks, HR
& Financial
Institutions**

**Agri
Warehousing**

EXCELLENT PLACEMENT RECORD

₹ 13.5 LPA Highest Package

₹ 6.5 LPA Average



Placement & Internships

Organizations Participating in the Campus Recruitment **in the last few years**

Major Recruiters: KSRM's campus placements programme for each graduating batch aspires to provide meaningful and challenging professional career opportunities for students. Our placements involve a wide range of organizations from the commercial sector, state and central governments, non-governmental organization and multilateral agencies.

Here are some of the major recruiters of KSRM:

Agri-business and Food Processing

01. Adani Wilmar Ltd.
02. Bharat Rohan
03. Big Basket
04. Big Haat
05. BISK FARM
06. CP foods Public Limited
07. DeHaat
08. Dukes India
09. Dvara e registry
10. Farm angel pvt ltd
11. GCMF (AMUL)
12. ITC Ltd
13. Milk Mantra
14. Our Food Private limited
15. Reliance retail Limited
16. Rukart
17. TANMONDIAL Pte. Ltd.
18. Udaan
19. Vegrow

Banking and Finance

20. Bandhan Bank
21. HDFC Bank
22. IDBI Bank
23. ICICI Bank
24. Yes Bank
25. Tata Capital
26. APFL
27. Avanti Finance
28. BFIL
29. RBL Finserv
30. Sammunati
31. Satya Micro capital
32. Seedcap Finance
33. Utkarsh Small Finance Bank

34. Muthoot Finance
35. Midland Micro Fin Limited
36. Navadhan Capital
37. Pragati FinServ Private Limited
38. Spandana Spoorthy
39. Techfino Capital Private Limited

Government Agencies

40. Jeevika
41. JSLPS
42. MSRLM
43. NAFED
44. NABFINS
45. NCML
46. NDDDB Dairy Services
47. OMM (WASSAN)
48. ORMAS
49. OLM
50. OTDS

Agri Input

51. Bayer
52. Centor India
53. Crystal Crops
54. East west seeds
55. RASI Seeds
56. Fertis India Private Ltd
57. Nuziveedu Seeds
58. PAN seeds
59. Seedworks international pvt ltd
60. Sinochem
61. Savannah Seeds
62. US Agri Seeds
63. VNR seeds
64. Zydex group

CSR and International NGOs

65. Ambuja Cement Foundation
66. American India Foundation
67. Deepak Foundation
68. ITC CSR
69. JINDAL Steel
70. KIIT TBI
71. Reliance Foundation
72. Syngenta Foundation
73. SOUL
74. Solidaridad
75. Tata Trust
76. TechoServe
77. UNDP

Not for Profit Organizations

78. Access Development Services Private Ltd.
79. AKRSP
80. APMAS
81. BAIF Development & Research foundation
82. Basundhara
83. CYSD
84. Dhan Foundation
85. Dhara Sansthan
86. DILASA
87. DRISHTEE
88. FES
89. GVT
90. Harsha Trust
91. Mahashakti Foundation
92. MIRDA Group
93. PRADAN
94. Project Concern International
95. Praytna

Voices of **RECRUITERS**

“They are industry ready with thought clarity & strong awareness about the Industry & Practices.”

Indranil Sen

*Commercial Capability Manager
Bayer Crop Science Ltd.*



“KSRM is a good institute producing hardworking professionals with good leadership and analytical skills and a strong will to make a change at grassroots level in the field of rural development.”

Prafulla Behera

*Associate Practice Lead – Operation
TechnoServe*

“KSRM students are well aware with current scenario of industry practices along with high level of knowledge gain mind-set. Their performance post joining us is also much above the expectation level. I wish them all the very best for their future endeavours.”

Sujit Saran

*Human Resources
Bharat Financial Inclusion Limited (100% subsidiary of IndusInd Bank Ltd.)*



Expanding Opportunities:

From **18 recruiters** per annum to
70 recruiters per annum in the last 5 years!



Major Recruiters

Life in Campus



World-class Infrastructure



Experience KSRM: Where Learning Meets Real-World Action

At KSRM, vibrant campus life blends academic rigor with practical experiences, ensuring a holistic and fulfilling journey for every student.

Our excellent hostel and mess facilities offer a comfortable and community-oriented space, setting the stage for dynamic learning.

The campus features state-of-the-art facilities, including sports infrastructure, open-air theatres, auditoriums, and collaborative workspaces, fostering innovation and entrepreneurship.



Industry connect programs at KSRM are designed to bridge the gap between theoretical knowledge and practical application by providing students with exposure to real world industry experiences in the field of development as well as business management.



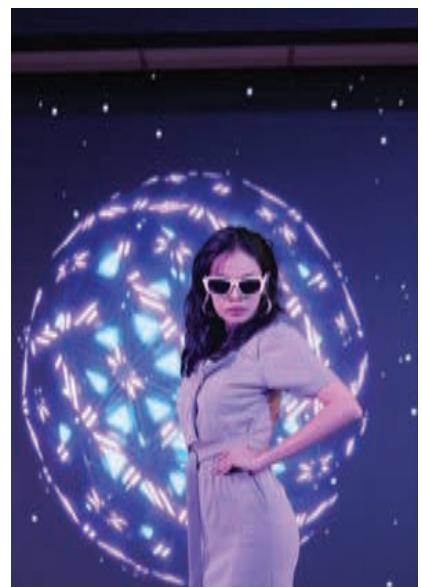
KONCLAVE @ KSRM

Where Great Minds Converge
Unlocking Knowledge, Empowering
Connections: Conclaves for
Unparalleled Insights

Campus Culture

*Beyond the Books,
Unleash Your Brilliance:*

**Transforming Leaders
through Extra-
Curricular
Excellence!**



Strategic Career Enhancement Services

KIIT-Kareer School

Dedicated Central team Collaboratively formulating SMART goals to align individual strengths, professional aspirations, and industry trends

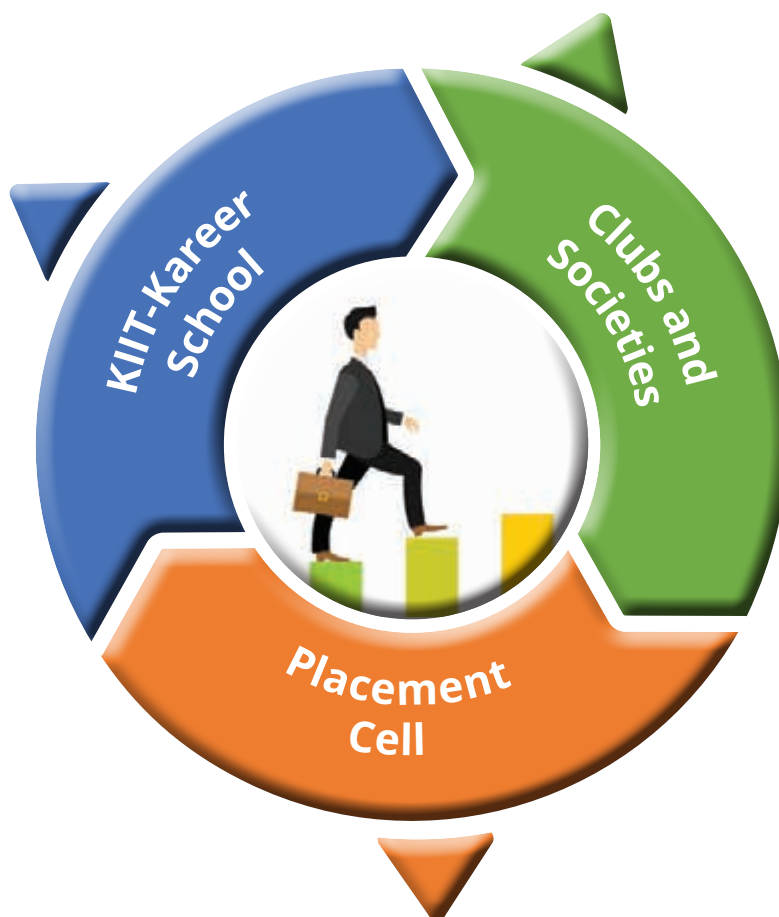
Support Activities

- Workshop on career strategies
- Training for psychometric tests, developing soft skills, aptitude and reasoning

Student Clubs & Societies

for Elevating Proficiency and Market Relevance

- | | |
|-------------------------|------------------------|
| • Marketing club | • CSR |
| • Media club | • Alumni society |
| • Communication club | • Newsletter Committee |
| • Cultural club | • Conclave |
| • Entrepreneurship club | • Committee |
| • NSS | |



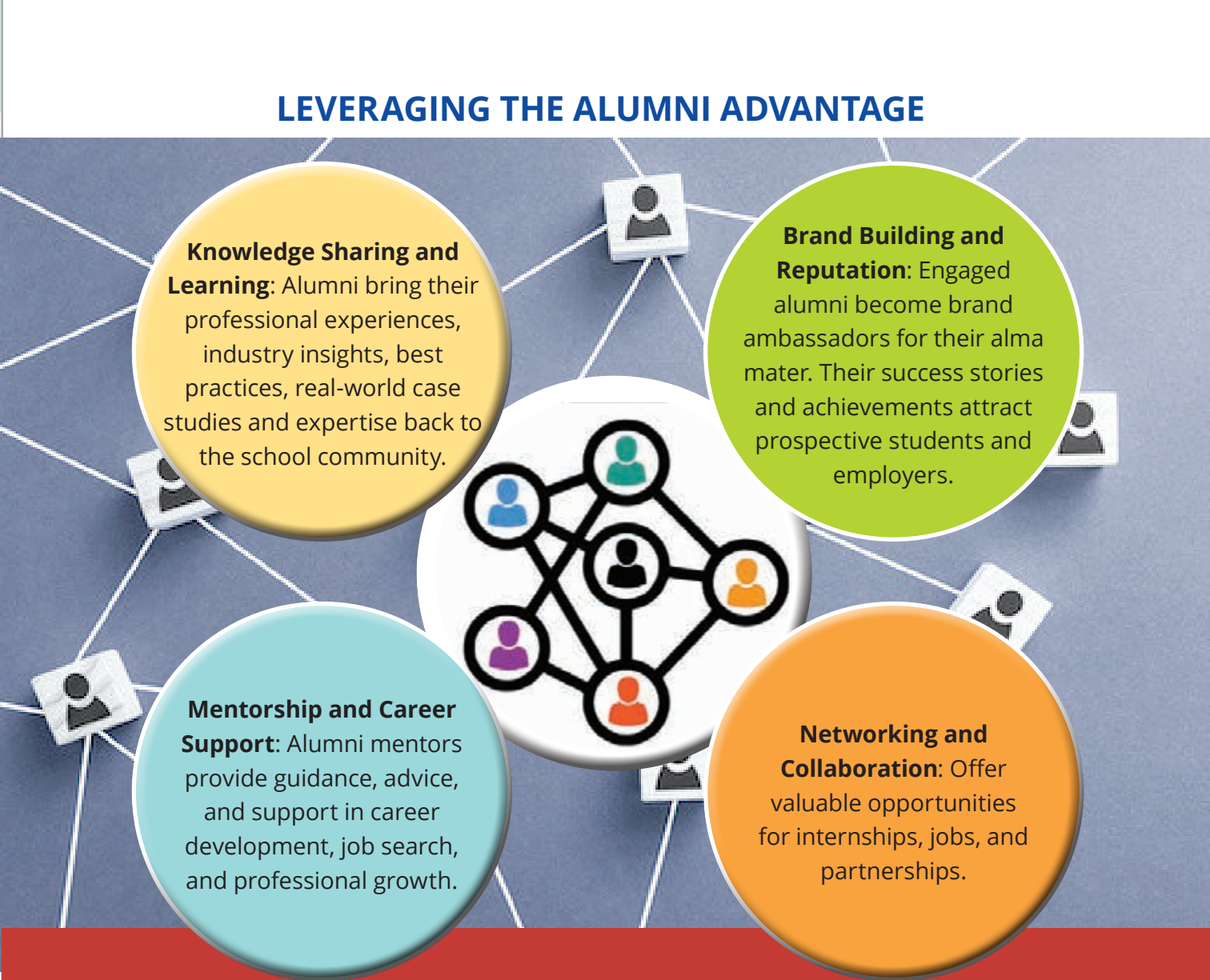
Placement & Internship Committee

Dedicated team to help Navigate the Employment Landscape with Precision

Support Activities

- Crafting impactful resumes, compelling cover letters, and online professional profiles.
- Mock interviews, GD sessions and constructive feedback
- Targeted job search leveraging strategic networking events, mentorship initiatives, and curated internships

LEVERAGING THE ALUMNI ADVANTAGE



Knowledge Sharing and Learning: Alumni bring their professional experiences, industry insights, best practices, real-world case studies and expertise back to the school community.

Brand Building and Reputation: Engaged alumni become brand ambassadors for their alma mater. Their success stories and achievements attract prospective students and employers.

Mentorship and Career Support: Alumni mentors provide guidance, advice, and support in career development, job search, and professional growth.

Networking and Collaboration: Offer valuable opportunities for internships, jobs, and partnerships.

Alumni Entrepreneurs

Over the years, a few KSRM Alumni have also become successful entrepreneurs. It is heartening that they continue to devote their energies to create value in the rural sector. KSRM has special focus on building entrepreneurship skills.

- **Ms. Akansha Sharma**
(2007-09)
Jaipuri Haat, Jaipur, Rajasthan

- **Mr. Binoda Jha**
(2007-09)
The Kosi, Supaul, Bihar

- **Dr. Lalit Kumar Mendhe**
(2007-09)
The Village-Café, Raipur, Chhattisgarh

Mr. Prashant Mishra
(2010-12)
Thinline Pvt. Ltd, Mumbai, Maharashtra

- **Mr. Abhinav Amithabh Ahluwalia**
(2009-11)
Evolve Foundation
Dehradun, Uttarkhand &
Kissan Window Private Ltd.,
Dehradun, Uttarakhand

- **Mr. Pallab Das**
(2013-15)
PC Jewellers Ltd, Bhubaneswar, Odisha

Faculty Profile: KIIT School of Rural Management



Prof. Nishith Parida, *Director*
Ph.D. in Management
B. Sc. Agriculture & AH
(G B Pant University, Pantnagar)
PGDM (IIM Ahmedabad)



Prof. Nirmal K Mandal
PGDRM, IRMA, Anand, Gujarat
Current Interest: e- Governance,
Public Policy, CSR, Innovations in
Rural Development and Enterprises,
Sustainable Development
Email: nirmal@ksrm.ac.in



Prof. Ganesha H. S.
Ph.D. from KIIT DU, Bhubaneswar.
PGDRM, IRMA, Anand, Gujarat.
Bachelor of Veterinary Sciences
(B.V.Sc.), UAS, Bangalore.
Current Interest: Quantitative
Techniques, DEA, Business Analytics,
Spreadsheet Modelling,
Project Management, Financial
Management and Accounts.
Email: hsganesha@ksrm.ac.in



Prof. Debasish Mohapatra
Ph.D. (Rural Management)
KIIT DU, Bhubaneswar
PGDRM (XIMB) Bhubaneswar
B.Sc. (Agriculture) OUAT , Bhubaneswar
Current Intrests: Smart Agriculture,
Agribusiness, Community Institutions
and Value Chain, Climate Change and
NRM
Email: debasish.mohapatra@ksrm.ac.in



Prof. Sukumar Dash
MBA, University of Delhi
MA, University of Delhi
Current Interests: Supply
Chain, Sustainability,
Agri-cooperatives, Commodity Trading
Email: sukumar.dash@ksrm.ac.in



Prof. Surendra Jena
Ph.D and M.Phil (Social Anthropology),
Delhi University
Current Interests: Development Theory
and Practices, Social Institutions and
Structure, Tribal Studies, Ethnography,
Participatory Research, Community
Health and Nutrition, Social
Accountability, Local self-governance
and Decentralized Planning.
Email: surendra.jena@ksrm.ac.in



Prof. Damodar Jena, *Dean*
Ph.D. (Analytical & Applied Economics)
Utkal University; M.Phil. (Economics),
University of Madras; LLB, Utkal
University; FDP, IIM Ahmedabad
Current Interest: Climate Change,
Environment and Sustainable
Development; Disaster Risk and
NRM; Public Policy and Human
Development; Sustainable Agriculture
Email: damodarjena@ksrm.ac.in



Prof. V Venkatakrishnan
Ph.D. (Development Studies), ISEC
Bangalore, University of Mysore, 1999
Current Interest: ICT for
Development, e-Business,
Decentralized Governance,
Sustainable Livelihoods, and Rural
Development Policies
Email: venkat@ksrm.ac.in



Prof. Prasanta Parida
Ph.D. (Management) at Utkal
University, Bhubaneswar
Current Interest: Marketing Research
and Rural Marketing
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